

## TOUCH MORE LIVES

pep.org

## PEP's remarkable journey over the past decade has witnessed solid participant growth, with an annual compounded rate of 10%.

However, our ability to touch even more lives has been restricted by various policies within the Texas Department of Criminal Justice (TDCJ) including indeterminate sentencing, discretionary parole, time remaining on sentence and unit classification guidelines. Currently, these restrictive parole and security policies narrow PEP's qualified pool of eligible individuals to less than 20% of the 40,000 annual releases.

### But a big game-changing development has just taken place!

TDCJ's educational landscape underwent a seismic shift this year – our State just introduced free tablet computers to all inmates within the system! This technological leap by TDCJ has unlocked a remarkable opportunity for PEP to rapidly grow the number of men we touch inside by 5X over our traditional OnCampus model.

The system-wide tablet rollout provides PEP a digital backbone that reaches every inmate, irrespective of their background or financial capacity. And it paves the way for PEP to build out an OnLine program that can be quickly deployed and efficiently scaled up with:



#### High Technology

PEP's life-changing digital content will ride on the new tablet-based platform.



#### High Reach

The PEP OnLine content will be accessible to every TDCJ inmate.



#### Substantially Lower Incremental Cost per Graduate

Approximately \$2,000 per graduate in year 3, with PEP paying no backbone access fee.



#### Enabled Remote Capability

Accessibility without the need for unit reassignment to our Bell or Estes Units, and unburdened by time remaining on sentence or inmate security classifications.



We are already in progress with the conversion of our pre-release character curriculum. This conversion involves not only transitioning from paper to an electronic format, but also enriching it with video content to include volunteer testimonials, participant success stories, case studies and essential marketing information. This video content also empowers PEP to construct a more robust, peer-to-peer curriculum.

PEP OnLine participants will complete the character curriculum before diving into entrepreneurship topics. Video content will allow us to offer quality motivational resources in a manner previously impossible with our hard copy approach. Additionally, it provides practical pre-release training, such as how to navigate the bus system, thus enhancing the efficiency of our post-release re-entry staff. OnLine graduates will release into our re-entry services and the PEP Collider.

To seize this extraordinary scaling opportunity, PEP is actively seeking investments of \$207,000 and \$219,000 in 2024 and 2025, respectively. These funds will be used for curriculum conversion, video production, and the necessary skilled staff to build the new PEP OnLine campus.

**Join us in this transformative journey as we harness technology to empower and uplift those seeking a second chance. Together, we can pave the path to their brighter future.**